Condensed Interim Financial Statements

For the Three and Six Months Ended June 30, 2019 and 2018

(Unaudited)

#### **Notice of No Auditor Review of Interim Financial Statements**

Under National Instrument 51-102, Part 4, subsection 4.3(3)(a), if an auditor has not performed a review of the condensed interim financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The management of YANGAROO Inc. is responsible for the preparation of the accompanying unaudited condensed interim financial statements. The unaudited condensed interim financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") and are considered by management to present fairly the financial position, operating results and cash flows of the Company.

The Company's independent auditor has not performed a review of these financial statements in accordance with standards established by the Canadian Institute of Chartered Professional Accountants of Canada for a review of interim financial statements by an entity's auditor. These unaudited condensed interim financial statements include all adjustments, consisting of normal and recurring items, that management considers necessary for a fair presentation of the financial position, results of operations and cash flows.

<u>"Gary Moss"</u>
Gary Moss
Chief Executive Officer

<u>"Dom Kizek"</u> Dom Kizek Chief Financial Officer

August 13, 2019

Condensed Interim Statements of Financial Position (Unaudited) (Expressed in Canadian dollars)

		As at
	June 30	December 31
	2019	2018
		(audited)
Assets		
Current		
Cash and cash equivalents	\$ 1,687,844	\$ 1,441,716
Accounts receivable	1,572,709	1,662,181
Prepaid and sundry assets	351,923	
Contract assets	83,442	
	3,695,918	3,542,020
Non-current		
Property and equipment (note 7)	917,619	170,642
	\$ 4,613,537	\$ 3,712,662
Liabilities		
Current		
Trade and other payables (note 8)	\$ 940,388	\$ 618,820
Contract liabilities	166,892	68,488
Current portion of lease obligations (note 9)	294,450	50,675
Revolving loan facility (note 10)	698,000	-
Contractual severance payable	-	79,594
	2,099,730	817,577
Non-current		
Debentures (note 11)	-	574,888
Lease obligations (note 9)	556,984	37,953
	556,984	612,841
	2,656,714	1,430,418
Equity		
Share capital (note 12)	32,518,190	32,558,445
Warrant capital (note 14)	203,824	203,824
Contributed surplus	6,550,417	6,366,932
Deficit	(37,315,608	) (36,846,957
	1,956,823	2,282,244
	\$ 4,613,537	\$ 3,712,662
ommitments and contingencies (note 18)		

Commitments and contingencies (note 18)

## **Approved by the Board of Directors**

"Gerry Hurlow" "Anthony Miller"

Director Director

See accompanying notes, which are an integral part of these interim condensed financial statements

Condensed Interim Statements of Net Income (Loss) and Comprehensive Income (Loss) (Unaudited) Three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars)

	Three Months End	ded June 30	ded June 30	
	2019	2018	2019	2018
Revenue (note 16)	\$ 1,987,636	\$ 1,797,924	\$ 3,620,790	\$ 3,747,014
Commission expense	73,715	80,062	170,004	164,378
Post-production costs	12,029	18,780	26,258	38,057
	85,744	98,842	196,262	202,435
Revenue, net of commission and				
production costs	1,901,892	1,699,082	3,424,528	3,544,579
Expenses				
Salaries and consulting (notes 13 & 17)	1,532,506	1,388,661	2,984,096	2,807,563
Marketing and promotion	71,554	90,231	186,519	212,132
General and administrative	161,370	196,816	312,927	380,605
Technology development	51,500	41,030	93,318	83,464
Depreciation of property and equipment				
(note 7)	87,224	30,659	168,127	61,137
	1,904,154	1,747,397	3,744,987	3,544,901
Loss from operations	(2,262)	(48,315)	(320,459)	(322)
Other income (expenses)				
Interest income	5,552	5,391	12,985	8,374
Interest expense	(33,769)	(18,204)	(59,733)	(36,804)
Foreign exchange gain (loss)	(61,500)	42,689	(101,119)	95,284
	(89,717)	29,876	(147,867)	66,854
Net income (loss) before income tax	(91,979)	(18,439)	(468,326)	66,532
Corporate income tax	-	(389)	325	(389)
Net income (loss) and comprehensive				
income (loss)	\$ (91,979)	\$ (18,828)	\$ (468,651)	\$ 66,143
Basic income (loss) per share (note 15)	\$ (0.00)	\$ (0.00)	\$ (0.01)	\$ 0.00
Diluted income (loss) per share (note 15)	` '	\$ (0.00)	\$ (0.01)	\$ 0.00
	ψ (0.00)	Ψ (0.00)	Ψ (0.01)	Ψ 0.00

Condensed Interim Statements of Changes in Equity (Unaudited) Six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars)

	Number of shares	Share capital	Warrant capital	Contributed surplus	Deficit	Total
Balance at January 1, 2018 (audited)	61,288,140	\$32,545,388	\$203,824	\$6,130,476	\$(37,360,012)	\$1,519,676
Share-based payments (note 13)	-	ψ3 <u>2</u> ,3 <del>4</del> 3,300	Ψ200,024	167,116	φ(37,300,012)	167,116
Income for the period	-	-	-	-	66,143	66,143
Balance at June 30, 2018	61,288,140	\$32,545,388	\$203,824	\$6,297,592	\$(37,293,869)	\$1,752,935
Balance at January 1, 2019 (audited)	61,339,140	\$32,558,445	\$203,824	\$6,366,932	\$(36,846,957)	\$2,282,244
Share-based payments (note 13) Shares repurchased and cancelled	-	-	-	183,485	-	183,485
(note 12)	(304,500)	(40,255)	-	-	-	(40,255)
Loss for the period	-	-	-	-	(468,651)	(468,651)
Balance at June 30, 2019	61,034,640	\$32,518,190	\$203,824	\$6,550,417	\$(37,315,608)	\$1,956,823

Condensed Interim Statements of Cash Flows (Unaudited) (Expressed in Canadian dollars)

	Six Months Ended June 3		
		2019	2018
Cash flow from (used in) operating activities			
Net income (loss) for the period	\$	(468,651)	\$ 66,143
Items not affecting cash:			
Depreciation of property and equipment		168,127	61,137
Bad debt expense		5,354	-
Share-based payments (note 13)		183,485	167,116
Unrealized foreign exchange gain (loss)		71,968	(85,918)
Accrued contractual severance payable		(79,400)	(162,544)
Accrued interest on debentures (note 11)		27,321	31,291
Changes in non-cash operating working capital:			
Accounts receivable		78,764	177,983
Prepaid and sundry assets		(38,931)	67,308
Contract assets		41,086	(100,656)
Trade and other payables		284,596	(81,519)
Contract liabilities		98,403	47,704
Net cash from operating activities		372,122	188,045
Cash flow used in investing activities			
Acquisition of property and equipment (note 7)		(25,585)	(14,862)
Net cash used in investing activities		(25,585)	(14,862)
Cash flow from financing activities			
Payment of lease obligation		(135,560)	(39,329)
Extinguishment of debentures (note 11)		(613,472)	(00,020)
Proceeds from revolving loan facility (note 10)		698,000	_
Common shares repurchased and cancelled (note 12)		(40,255)	-
Net cash used in financing activities		(91,287)	(39,329)
The dual data in interioring detivities		(01,207)	(00,020)
Net increase in cash		255,250	133,854
Effect of foreign exchange on cash		(9,122)	41,276
Cash and cash equivalents, beginning of period		1,441,716	1,215,554
Cash and cash equivalents, end of period	\$	1,687,844	\$ 1,390,684
	*	40 / 10=	Φ 4000
Cash interest paid	\$	134,427	\$ 4,003

Notes to the Condensed Interim Financial Statements (Unaudited) For the three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars, unless otherwise noted)

## 1. Nature of Operations

YANGAROO Inc. ("Company") is a technology company that is the provider of user friendly and secure business to business distribution of media via the Internet. The Company's patented Digital Media Distribution System (DMDS) is a secure B2B digital media management solution for the entertainment and advertising industries. DMDS is an end to end technology solution that provides a fully integrated work flow based digital distribution and data management solution. DMDS provides audio and video content for music, music videos, and advertising to television, radio, media, retailers, award shows and other authorized recipients via the internet.

YANGAROO Inc. is a publicly listed company incorporated on July 28, 1999 under the laws of Ontario as Musicrypt.com Inc. and changed to its present name on July 17, 2007. YANGAROO trades on the TSX Venture Exchange (TSX-V) under the symbol YOO and in the U.S. under OTCBB: YOOIF.

The address of the Company's corporate office and principal place of business is 67 Mowat Avenue, Suite 535, Toronto, Ontario, M6K 3E3.

#### 2. Basis of Preparation

### (a) Basis of compliance

These unaudited condensed interim financial statements were prepared using the same accounting policies and methods as those used in the Company's audited financial statements for the year ended December 31, 2018. These unaudited condensed interim financial statements are in compliance with International Accounting Standard (IAS) 34, *Interim Financial Reporting*. Accordingly, certain information and footnote disclosure normally included in annual financial statements prepared in accordance with International Financial Reporting Standards (IFRS), as issued by the International Accounting Standards Board (IASB), have been omitted. The preparation of these unaudited condensed interim financial statements in accordance with IAS 34 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Company's accounting policies.

These statements should be read in conjunction with the audited financial statements for the year ended December 31, 2018.

These financial statements were authorized for issue by the Board of Directors on August 13, 2019.

#### (b) Basis of measurement

The unaudited condensed interim financial statements have been prepared on the historical cost basis except certain financial instruments recorded at fair value through profit and loss. Where there are assets and liabilities calculated on a different basis, this fact is disclosed in the relevant accounting policy.

The financial statements are presented in Canadian dollars, which is also the Company's functional currency.

Notes to the Condensed Interim Financial Statements (Unaudited) For the three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars, unless otherwise noted)

#### 2. Basis of Preparation (continued)

The preparation of financial statements in compliance with IFRS requires management to make certain critical accounting estimates. It also requires management to exercise judgment in applying the Company's accounting policies. The areas involving a higher degree of judgment of complexity, or areas where assumptions and estimates are significant to the financial statements are as follows:

#### (i) Share-based payments

Share-based payments which include stock options granted to employees, officers and directors and warrants granted to agents and debenture holders, to the extent that they are not measured at the fair value of the services received, are based on the fair value at the date of the award. These share-based payments are valued using the Black-Scholes option pricing model, which includes inputs that require management's estimates and assumptions (note 13).

### (ii) Revenue recognition

To the extent a contract includes multiple performance obligations, the Company applies judgement to determine whether these performance obligations are capable of being distinct and distinct in the context of the contract. If these criteria are not met the promised services are accounted for as a combined performance obligation. Additionally, recognition of revenue requires significant judgement to determine if revenue is recognized at a point in time or over time.

#### (iii) Investment tax credits

The Company uses judgement to determine the reasonable assurance of collection and estimates the valuation of investment tax credits to be accrued.

#### (iv) Functional currency

The Company uses judgement to determine the Company's functional currency.

#### (v) Collectability of accounts receivable

The Company applies the simplified method to measure loss allowance on accounts receivable at an amount equal to the lifetime expected credit loss (ECL).

#### 3. Significant Accounting Policies

These condensed interim financial statements follow the same accounting policies and methods of their application as the December 31, 2018 annual audited financial statements except as described below for new accounting standards adopted effective January 1, 2019.

Notes to the Condensed Interim Financial Statements (Unaudited) For the three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars, unless otherwise noted)

## 3. Significant Accounting Policies (continued)

New standards and interpretations adopted during the period ended June 30, 2019:

#### IFRS 16 - Leases

In January 2016, the IASB issued IFRS 16 "Leases" ("IFRS 16"), which replaces IAS 17 "Leases", and is effective for annual periods beginning on or after January 1, 2019. IFRS 16 specifies how an entity will recognize, measure, present and disclose leases. The standard provides a single lessee accounting model, requiring lessees to recognize assets and liabilities for most leases on its balance sheet, as well as corresponding depreciation and interest expense. Lessors continue to classify leases as operating or finance, with IFRS 16's approach to lessor accounting substantially unchanged from its predecessor, IAS 17.

The Company typically leases office space for fixed periods of 1-5 years but may have extension options. The lease terms are negotiated on an individual basis and contains a wide range of different terms and conditions. The lease agreements do not impose any covenants, but the leased assets may not be used as security for borrowing purposes.

Until the 2018 financial year, leases of property, plant and equipment were classified as either finance or operating leases. Payments made under operating leases were charged to profit or loss on a straight-line basis over the period of lease.

Effective January 1, 2019, leases are recognized as a right-of-use asset and a corresponding liability at the date at which the leased asset is available for use by the Company. The lease liability is measured at amortized cost using the effective interest method. The finance cost is charged to profit and loss and right-of-use asset depreciated over the shorter of the life of the asset and the lease term on a straight-line basis.

The Company adopted IFRS 16 for the annual period beginning January 1, 2019 using the modified retrospective approach without restating the financial statements on a retrospective basis. The Company assessed the impact of the new standard on its systems and processes and evaluated the practical expedients and policy choices that are available under the standard. As such, the Company has elected not to recognize assets and lease liabilities for short-term leases, that have a lease term of 12 months or less, and leases of low-value assets. Lease payments associated with these leases will be recognized as a straight-line expense over the lease term.

Adoption of IFRS 16 resulted in the recognition of additional lease liabilities and right-of-use assets on the balance sheet, a corresponding increase in depreciation and interest expense representing the accretion of the discount on the lease liability, and a decrease in lease and rental expenses. Cash flow from operating activities is increased under IFRS 16 as lease payments for additional right-of-use asset leases are be recorded as financing outflows in the statement of cash flows. The liabilities were measured at the present value of the remaining lease payments, discounted using the Company's incremental borrowing rate as of January 1, 2019. The weighted average incremental borrowing rate applied to the lease liabilities on January 1, 2019 was 4.5%, consistent with the Company's incremental cost of capital and other finance leases in place.

Notes to the Condensed Interim Financial Statements (Unaudited) For the three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars, unless otherwise noted)

### 3. Significant Accounting Policies (continued)

For leases previously classified as finance leases the Company recognized the carrying amount of the lease asset and lease liability immediately before transition as the carrying amount of the right-of-use asset and the lease liability at the date of initial application. The measurement principles are only applied after that date and did not result in any measurement adjustments as all leases identified do not have material residual value guarantees, variable lease rates or expected term renewals at transition.

The Company's only additional right-of-use leased assets recognized at transition were property leases. The associated right-of-use assets for property leases were measured on a modified retrospective basis as if the new rules had always been applied. There are no onerous lease contracts that would have required an adjustment to the right-of-use assets at the date of initial application.

-		
	Janua	ry 1, 2019
Operating lease commitments disclosed as at December 31, 2018	\$	839,027
Operating leases discounted using incremental borrowing rate at initial application	\$	804,134
Add: finance lease liabilities recognized at December 31, 2018	\$	88,628
Total	\$	892,762
	Janua	ry 1, 2019
Current lease liabilities	\$	263,702
Non-current lease liabilities	\$	629,060
Total	\$	892,762

#### 4. Fair Value Measurement

The following tables summarize the carrying values of the Company's financial instruments. The fair values of financial instruments approximate their carrying values because of their current nature. The fair value of the Company's finance lease obligations and debentures are based on estimated market interest rates on similar borrowings. The carrying amount of the finance lease obligations and debentures is not materially different from the present value of the future cash flows to settle the liability.

Notes to the Condensed Interim Financial Statements (Unaudited) For the three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars, unless otherwise noted)

## 4. Fair Value Measurement (continued)

The following tables illustrate the differences in the classification of the Company's financial instruments under IFRS 9:

	December 31 2018
	(audited)
Fair value through profit or loss (i)	\$ 1,421,620
Loans and receivables (ii)	\$ 1,806,805
Other financial liabilities (iii)	\$ 1,361,930
	June 30
	2019
Fair value through profit or loss (i)	\$ 1,687,844
Amortized cost - financial assets (ii)	\$ 1,656,151
Amortized cost - financial liabilities (iii)	\$ 2,489,822

- (i) Cash
- (ii) Accounts receivable and contract assets
- (iii) Trade and other payables, finance lease obligations, and the revolving loan facility

#### 5. Capital Risk Management

The Company includes equity comprised of share capital, warrant capital, contributed surplus, and deficit, in the definition of capital.

The Company's primary objective with respect to its capital management is to ensure that it has sufficient cash resources to further develop and market its digital media distribution systems, and to maintain its ongoing operations. To secure the additional capital necessary to pursue these plans, the Company may attempt to raise additional funds through the issuance of equity and warrants, debt or by securing strategic partners.

The Company is not subject to externally imposed capital requirements and there has been no change with respect to the overall capital risk management strategy during the period ended June 30, 2019.

## 6. Comparative Figures

Certain comparative figures have been reclassified to conform to the current period's presentation.

Notes to the Condensed Interim Financial Statements (Unaudited) For the three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars, unless otherwise noted)

### 7. Property and Equipment

	Office	Computer	Computer	Right-of-Use	Leasehold	Total
	Equipment	Equipment	Software	Office Property	Improvements	
Cost	\$	\$	\$	\$	\$	\$
Balance, January 1, 2018	34,367	584,025	254,638	-	8,246	881,276
Additions	-	39,786	20,114	-	2,029	61,929
Disposals	-	(6,373)	-	-	-	(6,373)
Balance, December 31, 2018	34,367	617,438	274,752	-	10,275	936,832
Additions	-	30,866	78,263	804,134	1,841	915,104
Balance, June 30, 2019	34,367	648,304	353,015	804,134	12,116	1,851,936
Accumulated depreciation						
Balance, January 1, 2018	25,238	436,479	196,762	-	675	659,154
Depreciation expense	2,854	79,142	29,443	-	1,971	113,410
Disposals	-	(6,374)	-	-	-	(6,374)
Balance, December 31, 2018	28,092	509,247	226,205	-	2,646	766,190
Depreciation expense	1,427	34,535	18,844	112,205	1,116	168,127
Balance, June 30, 2019	29,519	543,782	245,049	112,205	3,762	934,317
Carrying amounts						
December 31, 2018	6,275	108,191	48,547	-	7,629	170,642
June 30, 2019	4,848	104,522	107,966	691,929	8,354	917,619

Included in property and equipment are computer equipment, computer software, and right of way office property under finance leases with a cost of \$1,355,398 (2018 - \$463,187). Accumulated depreciation for items under finance leases is \$522,584 (2018 - \$380,041).

### 8. Trade and Other Payables

	June 30 2019	December 31 2018
Trade payables	\$ 196,833	\$ 181,715
Non-trade payables	743,555	437,105
	\$ 940,388	\$ 618,820

### 9. Lease Obligations

The Company has assumed finance lease obligations until 2022 with purchase options at the end of each lease term. The monthly lease payments consist of principal repayment and interest and the weighted average imputed interest rate is 4.38%. The minimum payments under the finance lease are as follows:

Notes to the Condensed Interim Financial Statements (Unaudited) For the three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars, unless otherwise noted)

#### 9. Lease Obligations (continued)

Long term portion	\$ 556,984
Less: current portion	(294,450)
	851,434
Less: imputed interest	(35,238)
	886,672
2022	131,667
2021	281,033
2020	309,354
2019	\$ 164,618

#### 10. Revolving Loan Facility

On May 23, 2019, the Company announced it closed a \$750,000 revolving loan facility. The revolving loan facility has a maximum draw capacity of \$750,000 bearing interest at prime plus 0.5 percent per annum. Borrowings under the revolving loan facility are due on demand and are secured by a general security agreement. The net proceeds of the revolving loan facility are used for general working capital and to repay outstanding Debentures (note 11).

As at June 30, 2019 the Company has drawn down \$698,000 (December 31, 2018 - \$nil) on the revolving loan facility.

#### 11. Debentures

On February 24, 2017, the Company completed a non-brokered debenture offering (the "Offering") of secured, non-convertible debentures (the "Debentures") for aggregate gross proceeds of \$500,000 (the "Principal Amount"). The net proceeds of the Offering were used to repay a previously existing credit facility with the balance used for general working capital purposes.

The Company also issued to the Debenture Holders one share purchase warrant (each the "Bonus Warrant", collectively the "Bonus Warrants") for each dollar of the Principal Amount to purchase one common share of the Company at an exercise price of \$0.15 per share for a period of three years from the Closing Date for a total of 500,000 Bonus Warrants (note 14). The securities issued pursuant to the Offering were subject to a 4-month hold period. The Bonus Warrants are not listed on any stock exchange.

On June 3, 2019, the Company completed the early repayment of Debentures in conjunction with the closing of the revolving loan facility (note 10). Repayment amount of \$613,472 included \$113,472 in accrued interest.

Notes to the Condensed Interim Financial Statements (Unaudited) For the three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars, unless otherwise noted)

## 12. Share Capital

The Company is authorized to issue an unlimited number of common shares.

The following is a summary of changes in common share capital from January 1, 2018 to June 30, 2019:

	Number of shares	Value
Balance at January 1, 2018	61,288,140	\$ 32,545,388
Exercise of options on July 20, 2018 <sup>(a)</sup>	51,000	13,057
Balance at December 31, 2018	61,339,140	\$ 32,558,445
Share buyback <sup>(b)</sup>	(204,500)	(40,255)
Balance at June 30, 2019	61,034,640	\$ 32,518,190

- (a) Exercise of 30,000 stock options at a price of \$0.18 per unit for gross proceeds of \$5,400 and exercise of 21,000 options at a price of \$0.10 per unit for gross proceeds of \$2,100. The initial value of \$5,557 related to the options' original issuances was reclassified from contributed surplus to share capital.
- (b) On December 20, 2018, the Company announced a normal course issuer bid, to commence on January 2, 2019 and continue through to December 31 2019, to purchase and cancel up to a maximum of 3,066,957 common shares representing 5% of the outstanding shares of the Company. As of June 30, 2019, the Company has purchased and cancelled 304,500 shares at a weighted average price of \$0.13 / share.

### 13. Share-Based Payments

The Company has a 12% fixed stock option plan (the "Plan"), in which the total number of options shall not exceed 7,344,976, which is 12% of the issued and outstanding number of shares, as of the date of approval. The Plan was approved at the Company's Annual Meeting of the Shareholders held on June 28, 2017.

Notes to the Condensed Interim Financial Statements (Unaudited) For the three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars, unless otherwise noted)

## 13. Share-Based Payments (continued)

The Company had issued stock options to acquire common shares as follows:

	leighted average exercise price	Outstanding options	Vested options	Weighted average remaining life (years)
Balance at January 1, 2018	\$ 0.200	5,409,000	4,300,500	2.26
Granted	0.280	1,392,500		
Forfeited	0.240	(209,000)		
Expired	0.250	(1,535,000)		
Exercised	0.150	(51,000)		
Balance at December 31, 2018	\$ 0.210	5,006,500	4,199,500	2.45
Granted	0.146	3,030,000		
Forfeited	0.185	(139,500)		
Expired	0.339	(802,000)		
Exercised	-	-		
Balance at June 30, 2019	\$ 0.166	7,095,000	4,600,250	3.34

For the period ended June 30, 2019, the fair value of options granted was \$344,872 (2018 - \$277,282).

The estimated fair value of the options is expensed over the vesting period. The options vest 10% on the date of grant, and the remaining 90% vest as to a third on each 6-month anniversary following the date of grant. The compensation expense and charge to contributed surplus relating to the stock options for the period ended June 30, 2019 was \$183,485 (2018 - \$167,116).

The fair value of the Company's stock options grants was estimated using the Black-Scholes option pricing model. Stock options granted during the periods ended June 30, 2019 and 2018 used the following weighted average assumptions:

	June 30	June 30
	2019	2018
Volatility (based on historical share prices)	81%	92%
Risk-free interest rate	1.76%	1.89%
Expected life (years)	5.00	5.00
Dividend yield	Nil	Nil
Forfeiture rate	11%	12%
Underlying share price	\$0.14	\$0.28

Notes to the Condensed Interim Financial Statements (Unaudited) For the three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars, unless otherwise noted)

## 13. Share-Based Payments (continued)

The Company had the following stock options outstanding at June 30, 2019:

Number of options	Number of non-vested options	Number of vested options	Exercise price	Expiry date
32,500	-	32,500	\$0.280	September 2, 2019
2,500	-	2,500	\$0.120	November 21, 2019
912,500	-	912,500	\$0.180	January 26, 2020
207,500	-	207,500	\$0.150	January 11, 2021
5,000	-	5,000	\$0.115	September 6, 2021
1,077,500	-	1,077,500	\$0.100	January 10, 2022
500,000	-	500,000	\$0.140	May 1, 2022
75,000	-	75,000	\$0.120	August 25, 2022
1,257,500	392,250	865,250	\$0.275	January 8, 2023
2,150,000	1,935,000	215,000	\$0.155	January 4, 2024
100,000	90,000	10,000	\$0.150	February 20, 2024
775,000	77,500	697,500	\$0.120	June 18, 2024
7,095,000	2,494,750	4,600,250	\$0.166	

### 14. Warrants

The Company had issued warrants to acquire common shares as follows:

	Number of warrants	Amount	;	eighted average se price
Balance at January 1, 2018	3,009,845	\$ 203,824	\$	0.19
Warrants issued	-	-		-
Balance at December 31, 2018	3,009,845	\$ 203,824	\$	0.19
Warrants issued	-	-		-
Balance at June 30, 2019	3,009,845	\$ 203,824	\$	0.19

The Company had the following warrants outstanding and exercisable at June 30, 2019:

Number of warrants		Exercise price	Expiry date
1,872,345	(i)	\$0.20	July 8, 2019
637,500	(ii)	\$0.20	July 20, 2019
500,000	(iii)	\$0.15	February 24, 2020
3,009,845			

Notes to the Condensed Interim Financial Statements (Unaudited) For the three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars, unless otherwise noted)

#### 14. Warrants (continued)

- (i) These warrants were issued as part of the private placement of units. The fair value of the warrants issued were estimated at the date of grant using the Black-Scholes model with the following weighted average assumptions: (I) dividend yield of 0%; (II) expected volatility of 93%; (III) a risk free interest rate of 0.48% and (IV) an expected life of 3 years.
- (ii) These warrants were issued as part of the private placement of units. The fair value of the warrants issued were estimated at the date of grant using the Black-Scholes model with the following weighted average assumptions: (I) dividend yield of 0%; (II) expected volatility of 93%; (III) a risk free interest rate of 0.57% and (IV) an expected life of 3 years.
- (iii) These bonus warrants were issued to lenders in connection with the issuance of debentures (notes 11). The fair value of the warrants issued were estimated at the date of grant using the Black-Scholes model with the following weighted average assumptions: (I) dividend yield of 0%; (II) expected volatility of 88%; (III) a risk free interest rate of 0.87% and (IV) an expected life of 3 years.

Except where noted above, warrants issued to agents and related to financings were not measured at the fair value of the services received as the fair value of such services was not reliably measurable.

#### 15. Basic and Diluted Income (Loss) per Share

The income (loss) and weighted average number of common shares used in the calculation of basic and diluted income (loss) per share for the six months ended June 30, 2019 and 2018 were as follows:

		June 30 2019		June 30 2018
Numerator:				
Net income (loss) and comprehensive income (loss) for the period	\$	(468,651)	\$	66,143
Denominator:				
Weighted average number of common shares - basic Adjustments for calculation of diluted income per share:	(	61,234,448	61	1,288,140
Options and warrants in the money		-	5	5,923,345
Weighted average number of common shares - diluted	(	61,234,448	67	7,211,485
Basic income (loss) per share	\$	(0.01)	\$	0.00
Diluted income (loss) per share	\$	(0.01)	\$	0.00

Notes to the Condensed Interim Financial Statements (Unaudited) For the three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars, unless otherwise noted)

#### 16. Segmented Information

The Company provides DMDS and Awards Management solutions to customers across multiple geographic regions. It considers the basis on which it is organized, including geographic areas and service offerings, in identifying its reportable segments. Operating segments of the Company are defined as components of the Company for which separate financial information is available and is evaluated regularly by the chief operating decision maker in allocating resources and assessing performance. The chief operating decision maker is the Chief Executive Officer of the Company. For revenues, the amounts included are from the originating country.

Below is the breakdown of revenue and long-term assets by operating segment:

For the six months ended June 30, 2019	Canada		US		Other		Total	
Advertising	\$ 227,018	\$	1,923,780	\$	-	\$	2,150,818	
Entertainment								
Music <sup>(i)</sup>	326,917		529,804		-		856,721	
Awards management	89,250		524,001		-		613,251	
Licensing <sup>(ii)</sup>	-		-		-		-	
	416,167		1,053,805		-		1,469,972	
Total revenue	\$ 643,185	\$	2,977,605	\$	-	\$	3,620,790	
Property and equipment	\$ 914,084	\$	3,535	\$	-	\$	917,619	
For the six months ended June 30, 2018	Canada		US		Other		Total	
enaca dane do, 2010								
Advertising	\$ 313,269	\$	1,941,278	\$	-	\$ 2	2,254,547	
Entertainment								
Music <sup>(i)</sup>	323,089		475,516		193		798,798	
Awards management	107,794		562,420		-		670,214	
Licensing <sup>(ii)</sup>	-		-		23,455		23,455	
	430,883		1,037,936		23,648		1,492,467	
Total revenue	\$ 744,152	\$	2,979,214	\$	23,648	\$ 3	3,747,014	
Property and equipment	\$ 169,695	\$	·	\$	-	\$	175,847	

<sup>(</sup>i) Music includes audio/video delivery and subscription fees.

<sup>(</sup>ii) Licensing includes revenues from licensing DMDS to other territories outside of Canada and US.

Notes to the Condensed Interim Financial Statements (Unaudited) For the three and six months ended June 30, 2019 and 2018 (Expressed in Canadian dollars, unless otherwise noted)

## 17. Related Party Transactions

Key management personnel are comprised of the Company's directors and executive officers. In addition to their salaries, key management personnel also participate in the Company's stock option program (note 13).

Key management personnel compensation is as follows:

	June 30 2019	June 30 2018
Salaries and short-term employee benefits <sup>(i)</sup> Share-based payments	\$ 631,712 165,232	\$ 598,211 147,560
	\$ 796,944	\$ 745,771

<sup>(</sup>i)Short-term employee benefits include bonuses, vacation pay and commission.

## 18. Commitments and Contingencies

In the ordinary course of business activities, the Company may be contingently liable for litigation and claims with customers, suppliers and former employees. There were no litigation and claims during the period ended June 30, 2019.