Audited Financial Statements

For the Years Ended December 31, 2014 and 2013

(Expressed in Canadian Dollars)



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INDEPENDENT AUDITORS' REPORT

To the Shareholders of YANGAROO Inc.

We have audited the accompanying financial statements of YANGAROO Inc. which comprise the statements of financial position as at December 31, 2014 and December 31, 2013 and the statements of comprehensive loss, changes in equity (deficiency) and cash flows for the years then ended and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with International Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained in our audits is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of YANGAROO Inc. as at December 31, 2014 and December 31, 2013 and its financial performance and its cash flows for the years then ended in accordance with International Financial Reporting Standards.

Emphasis of Matter

Without qualifying our opinion, we draw attention to Note 2(c) in the financial statements which indicates that the Company has material uncertainties that may cast significant doubt about the Company's ability to continue as a going concern.

Colling Barrow Toronto LLP

Licensed Public Accountants Chartered Accountants April 16, 2015 Toronto, Ontario



Statements of Financial Position As at (Expressed in Canadian dollars)

	December 31	December 31
	2014	2013
Assets		
Current		
Cash and cash equivalents	\$ 712,729	\$ 764,760
Accounts receivable	1,058,097	825,210
Prepaid and sundry assets	264,383	144,826
· · · · · ·	2,035,209	1,734,796
Property and equipment (note 4)	205,690	127,524
	\$ 2,240,899	\$ 1,862,320
Liabilities		
Current	* 505 040	• • • • • • • •
Trade and other payables (note 6)	\$ 535,216	\$ 442,122
Deferred revenue	126,398	12,938
Finance lease obligation (note 4)	59,010	35,666
	720,624	490,726
Finance lease obligation (note 4)	57,057	47,110
Accrued interest on debentures (note 7)	-	75,772
Debentures (note 7)	-	2,021,538
	777,681	2,635,146
Shareholders' Equity (Deficiency)		
Share capital (note 8)	31,498,041	27,984,047
Warrant capital (note 10)	2,230,254	2,177,455
Contributed surplus	3,540,016	3,076,340
Deficit	(35,805,093)	(34,010,668)
	1,463,218	(772,826)
	\$ 2,240,899	\$ 1,862,320

Going concern (note 2(c)) Commitments and contingencies (note 12) Subsequent event (note 18)

Approved by the Board

<u>"Cliff Hunt"</u> Director "Howard Atkinson" Director

Statements of Comprehensive Loss For the years ended December 31 (Expressed in Canadian dollars)

	2014	2013
Revenue	\$ 4,266,250	\$ 3,494,490
Expenses		
Salaries and consulting (note 9)	4,282,547	3,016,595
Marketing and promotion	576,799	359,218
General and administrative	967,357	814,369
Technology development (recovery) (note 17)	(24,763)	(23,443)
Depreciation of property and equipment	93,814	75,902
	5,895,754	4,242,641
Loss from operations	(1,629,504)	(748,151)
Finance income (expenses)		
Interest income	5,964	2,596
Interest expense	(138,338)	(705,673)
Foreign exchange gain	66,889	23,165
Extinguishment of debt (note 7)	(99,436)	(202,371)
	(164,921)	(882,283)
Net loss and comprehensive loss	\$ (1,794,425)	\$ (1,630,434)
Loss per share (note 11)	\$ (0.038)	\$ (0.074)

Statements of Changes in Equity (Deficiency) For the years ended December 31 (Expressed in Canadian dollars)

	Share capital	Warrant capital	Contributed surplus	Deficit	Total
	A aa a aa /	.	AA BA A A A A A A A A A	¢(00.000.00.0	• /// • • • • • • •
Balance at December 31, 2012	\$23,828,456	\$1,060,551	\$2,531,803	\$(32,380,234)	\$(4,959,424)
Private placement (notes 8 &10)	377,349	917,441	-	-	1,294,790
Expiry of warrants (note 10)	-	(112,157)	112,157	-	-
Cancellation of warrants (note 10)	-	(154,437)	154,437	-	-
Share-based payments (note 9) Conversion and amendment of	-	-	277,943	-	277,943
debenture (note 7)	3,778,242	466,057	-	-	4,244,299
Loss for the year	-	-	-	(1,630,434)	(1,630,434)
Balance at December 31, 2013	\$27,984,047	\$2,177,455	\$3,076,340	\$(34,010,668)	\$ (772,826)
Private placement (notes 8 &10)	3,437,344	147,767	-	-	3,585,111
Exercise of warrants (note 10)	76,650	(26,650)	-	-	50,000
Expiry of warrants (note 10)	-	(68,318)	68,318	-	-
Share-based payments (note 9)	-	-	395,358	-	395,358
Loss for the year	-	-	-	(1,794,425)	(1,794,425)
Balance at December 31, 2014	\$31,498,041	\$2,230,254	\$3,540,016	\$(35,805,093)	\$1,463,218

Statements of Cash Flows For the years ended December 31 (Expressed in Canadian dollars)

		2014	2	013
Cash flow from operating activities				
Cash flow used in operating activities:				
Net loss for the year	\$	(1,794,425)	\$ (1,630,4	134)
Items not affecting cash:				,
Depreciation of property and equipment		93,814	75,	902
Bad debt expense		22,312	24,	327
Share-based payments		395,358	277,	
Accretion interest		13,554	36,	956
Accrued interest on debentures		117,576		772
Debentures issued for settlement of accrued interest		· -	589,	
Loss on extinguishment of debt		99,436	202,	
Changes in non-cash operating working capital:				
Accounts receivable		(255,199)	(287,0)67)
Prepaid and sundry assets		(119,557)	5,	131
Trade and other payables		93,094	(153,5	515)
Deferred revenue		113,460	(1	157)
Net cash used in operating activities		(1,220,577)	(783,4	ł05)
Cash flow from investing activities Acquisition of property and equipment		(85,941)	(11,7	'15)
Net cash used in investing activities		(85,941)	(11,7	'15)
Cash flow from financing activities				
Proceeds from issuance of common shares, net of issuance costs		3,585,111	1,294,	790
Debenture redemption, principal and interest		(2,327,877)		-
Exercise of warrants		50,000		-
Debt restructuring costs		, -	(206,1	89)
Payment of finance lease obligation		(52,747)	(22,1	,
Net cash received from financing activities		1,254,487	1,066,	453
Net increase in cash and cash equivalents		(52,031)	271,	333
Cash and cash equivalents at January 1		764,760	493,	
	\$	712,729	\$ 764,	760
Cash and cash equivalents at December 31	Ψ			
Cash and cash equivalents at December 31	Ψ			
Cash and cash equivalents at December 31 Cash interest paid	Ψ \$	200,556	\$4,	585

See accompanying notes, which are an integral part of these financial statements

Notes to the Financial Statements For the years ended December 31, 2014 and December 31, 2013 (Expressed in Canadian dollars)

1. Nature of Operations

YANGAROO Inc. ("Company") is a technology company that is the provider of user friendly and secure business to business distribution of media via the Internet. The Company's patented Digital Media Distribution System (DMDS) is a secure B2B digital media management solution for the entertainment and advertising industries. DMDS is an end to end technology solution that provides a fully integrated work flow based digital distribution and data management solution. DMDS provides audio and video content for music, music videos, and advertising to television, radio, media, retailers, award shows and other authorized recipients with more accountable, effective, and far less costly digital distribution of broadcast quality media via the Internet.

YANGAROO Inc. is a publicly listed company incorporated on July 28, 1999 under the laws of Ontario as Musicrypt.com Inc. and changed to its present name on July 17, 2007. YANGAROO trades on the TSX Venture Exchange (TSX-V) under the symbol YOO and in the U.S. under OTCBB: YOOIF.

The address of the Company's corporate office and principal place of business is 18 Mowat Avenue, Toronto, Ontario M6K 3E8.

2. Basis of Preparation

(a) Basis of compliance

These audited financial statements of the Company have been prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB").

The financial statements were authorized for issue by the Board of Directors on April 16, 2015.

(b) Basis of measurement

The financial statements have been prepared on the historical cost basis except certain financial instruments recorded at fair value through profit and loss. Where there are assets and liabilities calculated on a different basis, this fact is disclosed in the relevant accounting policy.

The financial statements are presented in Canadian dollars, which is also the Company's functional currency.

The preparation of financial statements in compliance with IFRS requires management to make certain critical accounting estimates. It also requires management to exercise judgment in applying the Company's accounting policies. The areas involving a higher degree of judgment of complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed in the following notes:

Notes to the Financial Statements For the years ended December 31, 2014 and December 31, 2013 (Expressed in Canadian dollars)

2. Basis of Preparation (continued)

(b) Basis of measurement (continued)

(i) Share-based payments

Share-based payments which include stock options granted to employees, officers and directors and warrants to the extent that they are not measured at the fair value of the services received are based on the fair value at the date of the award. These share-based payments are valued using Black-Scholes option pricing model.

(ii) Fair value of financial instruments

The Company estimated the fair value of the amended debentures using an estimated market interest rate derived from comparable companies.

(iii) Revenue recognition

The Company uses estimates to determine the percentage of completion of certain milestones for the awards management revenue stream. The Company also uses judgement in recognizing its licensing revenue.

(iv) Investment tax credits

The Company uses judgement to determine the recognition of investment tax credits.

(c) Going concern

These financial statements have been prepared using IFRS applicable to a going concern, which contemplates the realization of assets and settlement of liabilities in the normal course of business as they come due. For the year ended December 31, 2014, the Company reported a net loss of \$1,794,425 and used net cash in operating activities of \$1,220,577. The Company's ability to continue as a going concern is dependent upon its ability to develop and maintain profitable operations or to obtain additional financing. However, there is no assurance that the outcome of these matters will be successful and, as a result, there are material uncertainties that cause significant doubt regarding the going concern assumption. To date, the Company has been successful raising capital (note 8).

These financial statements do not give effect to any adjustments which would be necessary should the Company be unable to continue as a going concern and therefore be required to realize its assets and discharge its liabilities in other than the normal course of business and at amounts different from those reflected in the accompanying financial statements. Such adjustments could be material.

Notes to the Financial Statements For the years ended December 31, 2014 and December 31, 2013 (Expressed in Canadian dollars)

3. Significant Accounting Policies

The accounting policies set below have been applied consistently to all years presented in these financial statements.

(a) Cash and cash equivalents

Cash and cash equivalents includes demand deposits with financial institutions and other short term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and subject to an insignificant risk of change in value.

(b) Financial instruments

(i) Non-derivative financial instruments

Non-derivative financial instruments comprise of accounts receivable, cash and cash equivalents, trade and other payables, accrued interest on debentures, debentures and finance lease obligation. Non-derivatives financial instruments are recognized initially at the fair value plus, for instruments not at fair value through profit and loss, any directly attributable transaction costs. Subsequent to initial recognition non-derivative financial instruments are measured as described below.

(ii) Financial instruments at fair value through profit or loss

An instrument is classified at fair value through profit or loss if it is held for trading or is designated as such upon initial recognition. Financial instruments are designated at fair value through profit or loss if the Company manages such investments and makes purchase and sale decisions based on their fair value in accordance with the Company's documented risk management or investment strategy. Financial instruments at fair value through profit or loss. The Company has designated cash and cash equivalents as fair value through profit and loss.

(iii) Other

Other non-derivative financial instruments, such as accounts receivable, trade and other payables, accrued interest on debentures, debentures, and finance lease obligation are measured at amortized cost using the effective interest method, less any impairment losses.

A number of the Company's accounting policies and disclosures require the determination of fair value, for both financial and non-financial assets and liabilities. Fair values have been determined for measurement and/or disclosure purposes based on the following methods. When applicable, further information about the assumptions made in determining fair values is disclosed in the notes specific to that asset or liability.

(b) Financial instruments (continued)

(iii) Other (continued)

Financial assets and liabilities:

In establishing fair value, the Company uses a fair value hierarchy based on the levels as defined below:

- Level 1 fair value measurements are based on unadjusted quoted market prices.
- Level 2 fair value measurements are based on valuation models and techniques where the significant inputs are derived from quoted indices.
- Level 3 fair value measurements are those with inputs for the asset or liability that are not based on observable market data.

Cash and cash equivalents are classified as Level 1 in the fair value hierarchy.

(c) Property and equipment

(i) Recognition and measurement

Items of property and equipment are measured at cost less accumulated depreciation and accumulated impairment losses. Costs include expenditure that is directly attributable to the acquisition of the asset.

When parts of an item of property and equipment have different useful lives, they are accounted for as separate items (major components) of property and equipment.

Gains and losses on disposal of an item of property and equipment are determined by comparing the proceeds from disposal with the carrying amount of property and equipment, and are recognized net within general and administrative expenses in the statement of comprehensive loss.

(ii) Subsequent costs

The cost of replacing a part of an item of property and equipment is recognized in the carrying amount of the item if it is probable that the future economic benefits embodied within the part will flow to the Company, and its cost can be measured reliably. The carrying amount of the replaced part is derecognized. The costs of the day-to-day servicing of property, plant and equipment are recognized in the statement of comprehensive loss as incurred.

(c) Property and equipment (continued)

(iii) Depreciation

Depreciation is calculated based on the cost of the asset less its residual value.

Depreciation is recognized in profit or loss on a straight-line basis over the estimated useful lives of each part of an item of property and equipment, since this most closely reflects the expected pattern of consumption of the future economic benefits embodied in the assets.

- 3 years

- 3 years

The estimated useful lives for the current and comparative periods are as follows:

- Office furniture and equipment 5 years
- Computer equipment
- Computer software
- Leasehold improvements
- Website and other technology

over the term of the lease3 years

Depreciation methods, useful lives and residual values are reviewed at each financial year end and adjusted if appropriate.

(d) Impairment

(i) Financial assets

A financial asset is assessed at each reporting date to determine whether there is any objective evidence that it is impaired. A financial asset is deemed to be impaired if, and only if, there is objective evidence of impairment as a result of one or more events that has occurred after the initial recognition of the asset and that event has an impact on the estimated future cash flows of the financial asset.

An impairment loss in respect of a financial asset measured at amortized cost is calculated as the difference between its carrying amount, and the present value of the estimated future cash flows discounted at the original effective interest rate.

Individually significant financial assets are tested for impairment on an individual basis. The remaining financial assets are assessed collectively in groups that share similar credit risk characteristics.

All impairment losses are recognized in the statement of comprehensive loss.

An impairment loss is reversed if the reversal can be related objectively to an event occurring after the impairment loss was recognized. For financial assets measured at amortized cost the reversal is recognized in the statement of comprehensive loss.

Notes to the Financial Statements For the years ended December 31, 2014 and December 31, 2013 (Expressed in Canadian dollars)

3. Significant Accounting Policies (continued)

(d) Impairment (continued)

(ii) Non-financial assets

Other non-financial assets, comprised of property and equipment, are subject to impairment tests whenever events or changes in circumstances indicate that their carrying amount may not be recoverable. Where the carrying value of an asset exceeds its recoverable amount, which is the higher of its value in use and fair value less costs of disposal, the asset is written down to its recoverable amount.

Where it is not possible to estimate the recoverable amount of an individual asset, the impairment test is carried out on the asset's cash-generating unit, which is the lowest group of assets in which the asset belongs for which there are separately identifiable cash inflows that are largely independent of the cash inflows from other assets. The Company has one cash-generating unit for which impairment testing is performed.

An impairment loss in respect of other assets is assessed at each reporting date for any indications that the loss has decreased or no longer exists. An impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortization, if no impairment loss had been recognized.

(e) Research and development

Research costs are charged to income when incurred. Development costs are expensed in the year incurred unless they meet the criteria under IFRS for deferral and amortization. Amortization commences with the successful commercial production or use of the product or process.

(f) Leases

Leases in which the Company assumes substantially all the risks and rewards of ownership are classified as finance leases. Upon initial recognition the leased asset is measured at an amount equal to the lower of its fair value and the present value of the minimum lease payments. Subsequent to initial recognition, the asset is accounted for in accordance with the accounting policy applicable to that asset. Lease payments are apportioned between finance charges and reduction of the lease liability so as to achieve a constant rate of interest on the remaining balance of the liability. Finance charges are recognized in finance expenses in the statement of comprehensive loss.

Operating lease payments are recognized as an operating expense in the income statement on a straight-line basis over the lease term.

(g) Share capital – common shares

Common shares are classified as equity. Incremental costs directly attributable to the issue of common shares and share options are recognized as a deduction from equity, net of any tax effects. When the Company issues equity units, the proceeds are allocated among equity components using the residual method in which the proceeds are allocated first, based on the fair value of the warrants and the remainder allocated to the shares.

(h) Warrants

For transactions involving the issuance of warrants, the Company measures these transactions at the fair value of the goods or services received, unless the fair value cannot be estimated reliably. In cases where the fair value cannot be estimated reliably, the Company measures these transactions by reference to the fair value of the equity instruments granted.

(i) Share-based payments

The grant date fair value of options awarded to employees, directors, and service providers who perform employee-like services is measured using the Black-Scholes option pricing model and recognized in the statement of comprehensive loss, with corresponding increase in contributed surplus over the vesting period. A forfeiture rate is estimated on the grant date and is adjusted to reflect the actual number of options that vest. Upon exercise of the option, consideration received, together with the amount previously recognized in contributed surplus, is recorded as an increase to share capital.

YANGAROO Inc. Notes to the Financial Statements For the years ended December 31, 2014 and December 31, 2013 (Expressed in Canadian dollars)

3. Significant Accounting Policies (continued)

(j) Revenue

(i) Audio/video delivery

Revenue is recorded when persuasive evidence of an agreement exists, usually in the form of an executed sales agreement, the significant risks and rewards of ownership have been transferred to the buyer, the associated costs and possible return of goods can be estimated reliably, there is no continuing management involvement with the goods, the distribution of the media has occurred and collectability is reasonably assured and the amount of revenue can be measured reliably. If it is probable that discounts will be granted and the amount can be measured reliably, then the discount is recognized as a reduction of revenue as the sales are recognized.

(ii) Awards management

The Company recognizes revenue related to awards management projects based on the percentage of completion of certain milestones during the project. These milestones are mutually set by the Company and its customers. Due to percentage of completion of certain milestones, there could be differences between the timing of billings and the amount of work completed at a point in time. Work performed on contracts where the contract milestones have not been met are recognized as work in process or unbilled revenue. Billings which exceed the amount of work performed at a point in time are recognized as deferred revenue. Deferred revenue consists of customer advances for Company services to be rendered that will be recognized as income in future periods.

(iii) Licensing

In 2014, the Company entered into a licensing agreement whereby it would receive 60% of the gross proceeds earned by the licensee. The Company also received a non-refundable deposit related to an exclusivity provision granted to the licensee, which is recognized ratably over the relevant period. A portion of this deposit was recognized as revenue during 2014.

(k) Finance income and expenses

Finance expenses comprise interest expense on borrowings, changes in the fair value of financial assets at fair value through profit or loss and impairment losses recognized on financial assets.

Interest income is recognized as it accrues in profit or loss, using the effective interest method.

(I) Income taxes

Income tax expense comprises current and deferred tax. Current tax and deferred tax are recognized in net income except for items recognized directly in equity or in other comprehensive loss.

Current income taxes are recognized for the estimated income taxes payable or receivable on taxable income or loss for the current year and any adjustment to income taxes payable in respect of previous years. Current income taxes are determined using tax rates and tax laws that have been enacted or substantively enacted at the reporting date, and any adjustment to tax payable in respect of previous years.

Deferred tax assets and liabilities are recognized where the carrying amount of an asset or liability differs from its tax base, except for taxable temporary differences arising on the initial recognition of an asset or liability in a transaction which is not a business combination and at the time of the transaction affects neither accounting nor taxable profit nor loss. Deferred income tax assets and liabilities are measured using tax rates that have been enacted or substantively enacted applied to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred income tax assets and liabilities of a change in statutory tax rates is recognized in net earnings in the year of change.

Recognition of deferred tax assets for unused tax losses, tax credits and deductible temporary differences is restricted to those instances where it is probable that future taxable profit will be available against which the deferred tax asset can be utilized. At the end of each reporting year the Company reassesses unrecognized deferred tax assets. The Company recognizes a previously unrecognized deferred tax asset to the extent that it has become probable that future taxable profit will allow the deferred tax asset to be recovered.

(m) Loss per share

Basic loss per share is computed by dividing the net income or loss applicable to common shares of the Company by the weighted average number of common shares outstanding for the period.

Diluted loss per share is computed by dividing the net income or loss applicable to common shares by the sum of the weighted average number of common shares issued and outstanding and all additional common shares that would have been outstanding, if potentially dilutive instruments were converted. When there is a loss, no potential shares are included in the computation as they are anti-dilutive.

(n) Provisions

A provision is recognized if, as a result of a past event, the Company has a present legal or constructive obligation that can be estimated reliably, and it is probable that an outflow of economic benefits will be required to settle the obligation. Provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability.

(o) Contingent liability

A contingent liability is a possible obligation that arises from past events and of which the existence will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Company; or a present obligation that arises from past events (and therefore exists), but is not recognized because it is not probable that a transfer or use of assets, provision of services or any other transfer of economic benefits will be required to settle the obligation, or the amount of the obligation cannot be estimated reliably.

(p) Statement of cash flows

The Company prepares its Statement of Cash Flows using the indirect method. The Company classifies interest received and paid as part of operating activities in the statement of cash flows.

(q) Foreign currency

Transactions in foreign currencies are translated to the functional currency of the Company at exchange rates at the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies are translated to Canadian dollars at the period end exchange rate. Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rate at the date of the transaction. Foreign currency differences arising on retranslation are recognized in the statement of income.

(r) New standards and interpretations not yet adopted

Certain new standards, interpretations, amendments and improvements to existing standards were issued by the IASB or IFRS Interpretations Committee ("IFRIC") that are applicable for accounting periods beginning after December 31, 2014, as follows:

- IFRS 9 Financial Instruments was issued in final form in July 2014 by the IASB and will replace IAS 39 Financial Instruments: Recognition and Measurement, IFRS 9 uses a single approach to determine whether a financial asset is measured at amortized cost or fair value, replacing the multiple rules in IAS 39. The approach in IFRS 9 is based on how an entity manages its financial instruments in the context of its business model and the contractual cash flow characteristics of the financial assets. Most of the requirements in IAS 39 for classification and measurement of financial liabilities were carried forward unchanged to IFRS 9. The new standard also requires a single impairment method to be used, replacing the multiple impairment methods in IAS 39. IFRS 9 also includes requirements relating to a new hedge accounting model, which represents a substantial overhaul of hedge accounting which will allow entities to better reflect their risk management activities in the financial statements. The most significant improvements apply to those that hedge non-financial risk, and so these improvements are expected to be of particular interest to non-financial institutions. IFRS 9 is effective for annual periods beginning on or after January 1, 2018. Earlier application is permitted.
- In May 2014, IASB issued IFRS 15 Revenue from Contracts with Customers. The core principle of the new standard is for companies to recognize revenue to depict the transfer of goods or services to customers in amounts that reflect the consideration (that is, payment) to which the company expects to be entitled in exchange for those goods or services. The new standard will also result in enhanced disclosures about revenue, provide guidance for transactions that were not previously addressed comprehensively (for example, service revenue and contract modifications) and improve guidance for multiple-element arrangements. The new standard is effective for annual periods beginning on or after January 1, 2017. Earlier application is permitted. IFRS 15 supersedes the following standards: IAS 11 Construction Contracts, IAS 18 Revenue, IFRIC 13 Customer Loyalty Programmes, IFRIC 15 Agreements for the Construction of Real Estate, IFRIC 18 Transfers of Assets from Customers, and SIC-31 Revenue—Barter Transactions Involving Advertising Services.

Notes to the Financial Statements For the years ended December 31, 2014 and December 31, 2013 (Expressed in Canadian dollars)

4. Property and Equipment

	fur	office niture and ipment	mputer lipment	nputer ftware	Leaseho improvem		Web and o techn	other	Т	otal
Carrying amount - end of										
year - December 31, 2012	\$	11,529	\$ 77,372	\$ 41,951	\$	-	\$	799	\$	131,651
Additions		-	63,398	8,377		-		-		71,775
Depreciation expense		(4,078)	(46,950)	(24,075)		-		(799)		(75,902)
Carrying amount – end of										
year – December 31, 2013	\$	7,451	\$ 93,820	\$ 26,253	\$	-	\$	-	\$	127,524
Additions		7,155	113,637	51,188		-		-		171,980
Depreciation expense		(3,747)	(68,934)	(21,133)		-		-		(93,814)
Carrying amount – end of										
year – December 31, 2014	\$	10,859	\$ 138,523	\$ 56,308	\$	-	\$	-	\$	205,690

December 31, 2014	Cost	 umulated ortization	Net
Office furniture and equipment	\$ 51,766	\$ 40,907	\$ 10,859
Computer equipment	673,169	534,646	138,523
Computer software	203,123	146,815	56,308
Leasehold improvements	14,791	14,791	-
Website and other technology	18,176	18,176	-
	\$ 961,025	\$ 755,335	\$ 205,690

December 31, 2013		Cost	 cumulated	Net
Office furniture and equipment	\$	44,611	\$ 37,160	\$ 7,451
Computer equipment	5	59,532	465,712	93,820
Computer software	1	51,935	125,682	26,253
Leasehold improvements		14,791	14,791	-
Website and other technology		18,176	18,176	-
	\$ 7	89,045	\$ 661,521	\$ 127,524

4. Property and Equipment (continued)

Obligation under finance lease

The Company has assumed finance lease obligations until 2017. The monthly lease payments consist of principal repayment and interest and the weighted average imputed interest rate is 5.85%. The minimum payments under the finance lease are as follows:

2015	¢	CO 400
2015	\$	63,423
2016		46,463
2017		12,140
		122,026
Less: imputed interest		(5,959)
		116,067
Less: current portion		(59,010)
Long term portion	\$	57,057
	Ψ	57,057

Included in property and equipment are items under finance leases with a cost of \$198,523 (2013 -\$112,484). Accumulated depreciation for items under finance lease is \$87,281 (2013 - \$32,415).

5. Operating Line of Credit

The Company has available an operating line of credit of \$20,000. Borrowings under the operating line of credit are due on demand and bear interest at prime plus 2.5% per annum and are secured by a general security agreement. For the year ended December 31, 2014, the Company had a balance outstanding of \$Nil (December 31, 2013 - \$Nil) on this line of credit.

6. Trade and Other Payables

	Dec	ember 31 2014	Dec	2013 cember
Trade payables	\$	193,434	\$	179,303
Non-trade payables		341,782		262,819
	\$	535,216	\$	442,122

Notes to the Financial Statements For the years ended December 31, 2014 and December 31, 2013 (Expressed in Canadian dollars)

7. Debentures

(a) On September 12, 2013, the Company issued amended debenture agreements to two of three classes of debenture holders who provided the requisite consent. The Company offered a one-half of one warrant for every \$1.00 of current indebtedness to the debenture holders as consideration for amending the debenture agreements to reflect more favourable terms, as described below. Each whole warrant will be exercisable for a period of 36 months from the date of issuance at a price equal to \$0.25. 2,382,726 warrants were issued on October 7, 2013 (note 10).

The amended debentures provide for the reduction of the interest rate from 14% to 10%, an extension of the term by an additional 12 months to October 3, 2016, and the waiver of the cash sweeps. The cash sweeps were eliminated in connection with the private placement and all future debt, equity, and equity-like financings pursuant to the amended debentures.

The amendment to the debentures was accounted for as an extinguishment since the amendments to the debt terms resulted in a change in value of more than 10%.

- (b) On September 19, 2013, the Company announced that it had entered into shares for debt agreements with a majority of its current debenture holders whereby, of the current outstanding indebtedness of the Company equal to \$6,379,657, a total of \$4,245,128 would be converted into post-consolidation common shares of the Company at a fair value of \$0.25 per common share. 16,980,514 shares were issued on October 7, 2013 (note 8).
- (c) The Company entered into an advisory agreement with Fraser Mackenzie Merchant Capital Partnership ("FMMC") with respect to the services provided by FMMC in connection with the shares for debt transaction and the debenture amendment and, under such agreement, FMMC was entitled to receive 384,281 common shares and 336,364 non-transferable warrants for a period of 36 months. Each warrant entitles the holder to purchase one common share at a price of \$0.25 per unit within the first year of the warrant exercise period, and at a price of \$0.35 per unit within the second and third years of the warrant exercise period. Both common shares and warrants were issued on October 7, 2013 (notes 8 &10).

As a result of the transactions described above in (a), (b), and (c), the Company recorded a charge of \$202,371 relating to the debenture amendments, conversions and related costs during the year ended December 31, 2013. The Company also cancelled 3,600,000 bonus warrants to the holders of the debentures during the year ended December 31, 2013.

(d) On June 11, 2014, the Company announced that it had redeemed all of its outstanding debentures early, without penalty and in full for the aggregate amount of \$2,327,877 in principal and interest, entering into debenture redemption agreements with the debenture holders. The difference between the redeemed amount and the carrying value of the debentures, which included accrued interest, was recorded in loss from extinguishment of debt.

7. Debentures (continued)

As of December 31, 2014, there were no outstanding debentures.

The following debentures were outstanding at December 31, 2013:

Maturity date	Face value	Carrying value	Stated interest rate	Effective interest rate
October 3, 2015	\$1,415,669	\$1,392,282	14%	15%
October 3, 2016	718,860	629,256	10%	15%
Balance at December 31, 2013	\$2,134,529	\$2,021,538		

8. Share Capital

The Company is authorized to issue an unlimited number of common shares.

The following is a summary of changes in common share capital from January 1, 2013 to December 31, 2014:

	Number of shares	Value
Balance at December 31, 2012	163,244,771	\$ 23,828,456
Effect of share consolidation ^(a)	(146,920,287)	-
Balance at September 19, 2013, date of share consolidation ^(a)	16,324,484	\$ 23,828,456
Issued for cash on September 30, 2013 ^(b)	6,400,000	377,349
Issued in connection with conversion of debentures ^(c) Issued in connection with conversion of debentures and	16,980,514	3,693,700
amendment of debt ^(d)	384,281	84,542
Balance at December 31, 2013	40,089,279	\$ 27,984,047
Issued for cash on May 30, 2014 ^(e)	8,236,669	2,140,154
Issued for cash on June 11, 2014 ^(f)	4,053,334	1,043,027
Issued for cash on August 25, 2014 ^(g)	1,000,000	254,163
Exercise of warrants ^(h)	200,000	76,650
Balance at December 31, 2014	53,579,282	\$ 31,498,041

8. Share Capital (continued)

- (a) On September 19, 2013, the Company completed the consolidation of its issued and outstanding common shares. Effective on this date, the Company's common shares were consolidated on a basis of ten pre-consolidation shares for each one post-consolidation share. After the consolidation, the Company's common shares were reduced by 146,920,287, resulting in 16,324,484 common shares outstanding, prior to the issuance of the common shares underlying the subscription receipts. The shareholders of the Company approved the share consolidation at its Annual and Special Meeting of the Shareholders held on August 15, 2013.
- (b) The Company issued 6,400,000 units at a price of \$0.25 per unit for gross proceeds of \$1,600,000 by way of a private placement. Each unit consists of one post-consolidation common share and one warrant entitling the holder to purchase one additional common share within 36 months of closing, at a price of \$0.25 per share within the first year of the warrant exercise period, and at a price of \$0.35 per share within the second and third years of the warrant exercise period. Share issuance costs of \$369,851 have been netted against share capital and \$852,800 has been allocated to warrants (note 10). Included in share issuance costs is \$64,641, which represents the value of 443,200 warrants, issued to agents in connection with the private placement. Each warrant is exercisable at a price of \$0.25 per common share for a period of 36 months. These warrants were issued on October 7, 2013 (note 10).
- (c) The Company issued 16,980,514 shares in connection with the shares for debt agreements entered into on September 19, 2013. A total of \$4,245,128 indebtedness was converted into post-consolidated common shares of the Company at the fair value of \$0.25 per common share (note 7). The issuance costs totaled \$551,428.
- (d) The Company issued 384,281 common shares in connection with the advisory agreement entered into with FMMC with respect to the services provided by FMMC in connection with the shares for debt transaction and debenture amendment (note 7).
- (e) The Company issued 8,236,669 shares at a price of \$0.30 per share for gross proceeds of \$2,471,000 by way of a private placement. The proceeds were used primarily to repay existing indebtedness in the form of debentures (note 7). Share issuance costs of \$243,915 have been netted against share capital and \$86,931 has been allocated to 534,567 warrants issued to agents in connection with the private placement (note 10).
- (f) The Company issued 4,053,334 shares at a price of \$0.30 per share for gross proceeds of \$1,216,000 by way of a private placement. Share issuance costs of \$120,692 have been netted against share capital and \$52,281 has been allocated to 283,734 warrants issued to agents in connection with the private placement (note 10).
- (g) The Company issued 1,000,000 shares at a price of \$0.30 per share for gross proceeds of \$300,000 by way of a private placement. Share issuance costs of \$37,282 have been netted against share capital and \$8,555 has been allocated to 70,000 warrants issued to agents in connection with the private placement (note 10).

For the years ended December 31, 2014 and December 31, 2013 (Expressed in Canadian dollars)

8. Share Capital (continued)

(h) On September 26, 2014, 200,000 warrants were exercised for cash proceeds of \$50,000. The fair value of \$26,650 related to the warrant exercise was reclassified from warrants to share capital (note 10). The market value of the warrants on the date of exercise was \$40,000 (2013 - \$Nil).

9. Share-Based Payments

On October 1, 2013, the Company announced that it had amended its "fixed" stock option plan (the "Old Plan") to a 10% "rolling" plan (the "Amended Plan").

Under the Old Plan, the Company had reserved a fixed number of 11,804,761 (pre-consolidation) common shares for the grant of stock options. Under the Amended Plan, the Company is entitled to grant stock options to purchase up to 10% of the issued capital of the Company at the time of an applicable option grant.

The Amended Plan was approved by the TSX Venture Exchange on September 25, 2013 as well as the Company's shareholders at the Annual and Special Meeting of the Shareholders held on August 14, 2014.

9. Share-Based Payments (continued)

The Company had issued stock options to acquire common shares as follows:

	Weighted average exercise price		Outstanding options	Vested options	Weighted average remaining life (years)
Balance at December 31, 2012	\$	0.10	9,553,000	3,885,513	3.58
Expired		0.20	(350,000)		
Cancelled Effect of share consolidation (note 8)		0.10 -	(666,667) (7,682,700)		
Balance at September 19, 2013, date of share consolidation	\$	1.01	853,633	768,633	3.04
Granted		0.26	2,244,998		
Expired		1.00	(36,000)		
Forfeited		1.00	(38,333)		
Cancelled		0.25	(9,000)		
Balance at December 31, 2013	\$	0.46	3,015,298	893,548	4.08
Granted		0.33	1,029,500		
Expired		1.09	(42,500)		
Forfeited		0.32	(158,000)		
Cancelled		0.30	(108,000)		
Balance at December 31, 2014	\$	0.42	3,736,298	2,548,048	3.39

For the year ended December 31, 2014, the fair value of the options granted was \$276,351 (December 31, 2013 - \$423,003).

The estimated fair value of the options is expensed over the vesting period. The compensation expense and charge to contributed surplus relating to the stock options for the year ended December 31, 2014 was \$395,358 (December 31, 2013 - \$277,943). The fair value of all the Company's stock options was estimated using the Black-Scholes option pricing model. Stock options granted in fiscal 2014 and fiscal 2013 used the following assumptions:

	December 31	December 31
	2014	2013
Volatility (based on historical share prices)	117%	129%
Risk-free interest rate	1.62%	1.80%
Expected life (years)	5.00	4.71
Dividend yield	Nil	Nil
Forfeiture rate	10%	9%
Underlying share price	\$0.33	\$0.23

9. Share-Based Payments (continued)

The Company had the following stock options outstanding at December 31, 2014, as adjusted for the share consolidation:

Number of options	Number of non-vested options	Number of vested options	Exercise price	Expiry date
40,000	-	40,000	\$1.00	April 20, 2015
143,000	85,000	58,000	\$1.00	February 11, 2016
186,026	-	186,026	\$1.00	August 18, 2016
60,000	-	60,000	\$1.00	December 13, 2017
276,828	-	276,828	\$1.00	December 20, 2017
20,946	-	20,946	\$1.00	December 21, 2017
1,745,000	523,500	1,221,500	\$0.25	October 1, 2018
320,000	-	320,000	\$0.35	October 15, 2016
7,500	2,250	5,250	\$0.25	November 1, 2018
7,498	-	7,498	\$0.25	November 18, 2016
752,500	451,500	301,000	\$0.34	March 3, 2019
30,000	18,000	12,000	\$0.30	May 28, 2019
27,000	-	27,000	\$0.35	June 20, 2019
115,000	103,500	11,500	\$0.28	September 2, 2019
5,000	4,500	500	\$0.12	November 21, 2019
3,736,298	1,188,250	2,548,048	\$0.42	

The weighted average exercise price of vested options at December 31, 2014 is \$0.46 (December 31, 2013 - \$0.84).

Notes to the Financial Statements For the years ended December 31, 2014 and December 31, 2013 (Expressed in Canadian dollars)

10. Warrants

The Company had issued warrants to acquire common shares as follows:

	Number of	A	;	eighted average
	warrants	Amount	exerci	se price
Balance at December 31, 2012	39,613,652	\$ 1,060,551	\$	0.10
Warrants expired	(2,666,000)	(112,157)		0.10
Bonus warrants cancelled (note 7)	(3,600,000)	(154,437)		0.10
Effect of share consolidation (note 8)	(30,012,887)	-		-
Balance at September 19, 2013, date of				
share consolidation	3,334,765	\$ 793,957	\$	1.00
Warrants issued (note 8)	6,400,000	852,800		0.25
Warrants issued (note 8)	443,200	64,641		0.25
Warrants issued (note 7)	2,382,726	429,057		0.25
Warrants issued (note 7)	336,364	37,000		0.25
Balance at December 31, 2013	12,897,055	\$ 2,177,455	\$	0.44
Warrants issued (note 8)	534,567	86,931		0.30
Warrants issued (note 8)	283,734	52,281		0.30
Warrants issued (note 8)	70,000	8,555		0.30
Warrants expired	(167,200)	(68,318)		1.00
Warrants exercised (note 8)	(200,000)	(26,650)		0.25
Balance at December 31, 2014	13,418,156	\$ 2,230,254	\$	0.47

The Company had the following warrants outstanding and exercisable at December 31, 2014, as adjusted for the share consolidation:

Number of warrants		Exercise price	Expiry date
687,565	(i)	\$1.00	September 7, 2015
1,850,000	(ii)	\$1.00	October 3, 2015
630,000	(iii)	\$1.00	December 13, 2015
6,200,000	(iv)	\$0.25 in Year 1 & \$0.35 in Years 2 & 3	September 30, 2016
443,200	(v)	\$0.25	October 7, 2016
2,382,726	(vi)	\$0.25	October 7, 2016
336,364	(vii)	\$0.25 in Year 1 & \$0.35 in Years 2 & 3	October 7, 2016
534,567	(viii)	\$0.30	May 30, 2016
283,734	(ix)	\$0.30	June 11, 2016
70,000	(x)	\$0.30	August 25, 2016
13,418,156			

10. Warrants (continued)

- (i) These warrants were issued as part of the private placement of units. The fair value of the warrants issued were estimated at the date of grant using the Black-Scholes model with the following weighted average assumptions: (I) dividend yield of 0%; (II) expected volatility of 119%; (III) a risk free rate of 1.25%; and (IV) an expected life of 3 years.
- (ii) These warrants were issued as part of the private placement of units. The fair value of the warrants issued were estimated at the date of grant using the Black-Scholes model with the following weighted average assumptions: (I) dividend yield of 0%; (II) expected volatility of 116%; (III) a risk free rate of 1.14%; and (IV) an expected life of 3 years.
- (iii) These warrants were issued as part of the private placement of units. The fair value of the warrants issued were estimated at the date of grant using the Black-Scholes model with the following weighted average assumptions: (I) dividend yield of 0%; (II) expected volatility of 114%; (III) a risk free rate of 1.19%; and (IV) an expected life of 3 years.
- (iv) These warrants were issued as part of the private placement of units (note 8). The fair value of the warrants issued were estimated at the date of grant using the Black-Scholes model with the following weighted average assumptions: (I) dividend yield of 0%; (II) expected volatility of 114%; (III) a risk free rate of 1.4%; and (IV) an expected life of 3 years.
- (v) These warrants were issued to agents as part of the private placement of units (note 8). The fair value of the warrants issued were estimated at the date of grant using the Black-Scholes model with the following weighted average assumptions: (I) dividend yield of 0%; (II) expected volatility of 114%; (III) a risk free interest rate of 1.40% and (IV) an expected life of 3 years.
- (vi) These warrants were issued as part of the amended debenture agreements (note 7). The fair value of the warrants issued were estimated at the date of grant using the Black-Scholes model with the following weighted average assumptions: (I) dividend yield of 0%; (II) expected volatility of 115%; (III) a risk free interest rate of 1.39% and (IV) an expected life of 3 years.
- (vii) These warrants were issued to advisors in connection with the shares for debt transaction and debenture amendment (note 7). The fair value of the warrants issued was based on the advisory agreement with FMMC.
- (viii) These warrants were issued to agents as part of the private placement (note 8). The fair value of the warrants issued were estimated at the date of grant using the Black-Scholes model with the following weighted average assumptions: (I) dividend yield of 0%; (II) expected volatility of 98%; (III) a risk free interest rate of 1.05% and (IV) an expected life of 2 years.
- (ix) These warrants were issued to agents as part of the private placement (note 8). The fair value of the warrants issued were estimated at the date of grant using the Black-Scholes model with the following weighted average assumptions: (I) dividend yield of 0%; (II) expected volatility of 97%; (III) a risk free interest rate of 1.07% and (IV) an expected life of 2 years.

Notes to the Financial Statements For the years ended December 31, 2014 and December 31, 2013 (Expressed in Canadian dollars)

10. Warrants (continued)

(x) These warrants were issued to agents as part of the private placement (note 8). The fair value of the warrants issued were estimated at the date of grant using the Black-Scholes model with the following weighted average assumptions: (I) dividend yield of 0%; (II) expected volatility of 95%; (III) a risk free interest rate of 1.09% and (IV) an expected life of 2 years.

Except where noted above, warrants issued to agents and related to financings were not measured at the fair value of the services received as the fair value of such services was not reliably measurable.

11. Loss per Share

	D	ecember 31 2014	C	December 31 2013
Numerator: Net loss and comprehensive loss for the year	\$	(1,794,425)	\$	(1,630,434)
Denominator: Weighted average number of common shares		47,635,582		22,046,600
Basic and diluted loss per share	\$	(0.038)	\$	(0.074)

For the above-mentioned periods, the Company had securities outstanding which could potentially dilute basic earnings per share in the future, but were excluded from the computation of dilutive net loss per share in the periods presented, as their effect would have been anti-dilutive. Such outstanding securities consist of the following:

	December 31 2014	December 31 2013
Options	3,736,298	3,015,298
Warrants	13,418,156	12,897,055

12. Commitments and Contingencies

(a) Litigation

In the ordinary course of business activities, the Company may be contingently liable for litigation and claims with customers, suppliers and former employees. Management believes that adequate provisions have been recorded in the accounts where required.

12. Commitments and Contingencies (continued)

(b) Leases

Total future annual lease payments for the premises are as follows:

2015	\$ 89,735
2016	89,735
2017	67,301
	\$ 246,771

13. Capital Risk Management

The Company includes equity comprised of share capital, warrant capital, contributed surplus, and deficit, in the definition of capital.

The Company's primary objective with respect to its capital management is to ensure that it has sufficient cash resources to further develop and market its digital media distribution systems, and to maintain its ongoing operations. To secure the additional capital necessary to pursue these plans, the Company may attempt to raise additional funds through the issuance of equity and warrants, debt or by securing strategic partners.

The Company is not subject to externally imposed capital requirements and there has been no change with respect to the overall capital risk management strategy during the year ended December 31, 2014.

14. Financial Instruments and Risk Management

The Company is exposed to a variety of financial risks by virtue of its activities: market risk (including currency risk and interest rate risk), credit risk and liquidity risk. The overall risk management program focuses on the unpredictability of financial markets and seeks to minimize potential adverse effects on financial performance.

Risk management is carried out by management under policies approved by the Board of Directors. Management is charged with the responsibility of establishing controls and procedures to ensure that financial risks are mitigated in accordance with the approved policies.

(a) Market risk:

Market risk is the risk that the fair value or the future cash flows of a financial instrument will fluctuate because of changes in the market prices. Market risk is comprised of two types of risk applicable to the Company:

(i) Currency risk:

The Company operates internationally and is exposed to foreign exchange risk from various currencies, primarily United States dollars and Australian dollars. Foreign exchange risk arises from purchase transactions as well as recognized financial assets and liabilities denominated in foreign currencies.

Balances in foreign currencies at December 31, 2014 are as follows:

	USE	AUD
Accounts receivable	\$ 790	,108 \$ 7,235
Trade and other payables	\$ 278	,939 \$ -

(ii) Interest rate risk:

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. Interest rate risk is limited to potential decreases on the interest rate offered on cash and cash equivalents held with chartered Canadian financial institutions and potential increases on the prime rate applied on the line of credit available to the Company. The Company considers this risk to be immaterial. Interest on the debentures is not subject to cash flow interest rate risk as these instruments bear interest at fixed rates. The Company is however exposed to fair value risk on debentures. This risk has been eliminated with the repayment of debentures in 2014.

14. Financial Instruments and Risk Management (continued)

(b) Credit risk:

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations. Financial instruments which are potentially subject to credit risk for the Company consists primarily of non-payment of accounts receivable. The Company mitigates this risk by monitoring the credit worthiness of its customers and by offering an ecommerce service to smaller customers. As at December 31, 2014, approximately 26% (December 31, 2013 - 41%) of accounts receivable and 19% (December 31, 2013 - 27%) of revenue are from three customers (2013 - three customers). Aging of trade receivables that are past due, but not impaired:

		December 31 2014		cember 31 2013
0 to 30 days past due	\$ 252,3	01	\$	189,208
31 to 60 days	191,1	33		117,358
Over 60 days	188,3	51		217,498
Total past due	\$ 631,7	85	\$	524,064

Continuity of allowance for doubtful accounts:

	Dec	ember 31 2014	Dec	ember 31 2013
Balance, beginning of year	\$	28,000	\$	8,175
Less: Accounts written off to impairment loss		-		(499)
Charge during the year		20,000		28,499
Less: Amounts previously provided, recovered during				
the year		-		(8,175)
Balance, end of year	\$	48,000	\$	28,000

(c) Liquidity risk:

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they become due. The Company's policy is to ensure that it will always have sufficient cash to allow it to meet its liabilities when they become due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Company's reputation. The key to success in managing liquidity is the degree of certainty in the cash flow projections. The Company manages its liquidity risk by forecasting cash flows from operations and anticipating investing and financing activities. Senior management is also actively involved in the review and approval of planned expenditures.

14. Financial Instruments and Risk Management (continued)

(c) Liquidity risk: (continued)

Typically, the Company ensures that it has sufficient cash on demand to meet expected operational expenses. To achieve this objective, the Company prepares annual capital expenditure budgets, which are regularly monitored and updated as considered necessary.

The Company monitors its risk of shortage of funds by monitoring the maturity dates of existing trade and other accounts payable.

As at December 31, 2014, the Company has trade and other payables of \$535,216 (December 31, 2013 - \$442,122), due within 12 months, and has cash and cash equivalents and accounts receivable of \$1,770,826 (December 31, 2013 - \$1,589,970) to meet its current obligations. As disclosed in note 2(c), the Company may have to raise additional capital to fund sustainability of profitable operations.

(d) Fair value:

The following table summarizes the carrying values of the Company's financial instruments. The fair values of financial instruments approximate their carrying values because of their current nature.

	De	ecember 31 2014	D	ecember 31 2013
Fair value through profit or loss (i)	\$	712,729	\$	764,760
Loans and receivables (ii)	\$	1,058,097	\$	825,210
Other financial liabilities (iii)	\$	651,283	\$	2,622,208

(i) Cash and cash equivalents

(ii) Accounts receivable excluding HST

(iii) Trade and other payables, finance lease obligation, debentures and accrued interest

15. Income Taxes

(a) Income tax expense:

The following table reconciles income taxes calculated at combined Canadian federal/ provincial tax rates with the income tax expense in these financial statements:

	December 31 2014			ecember 31 2013
Loss before income taxes	\$	(1,794,425)	\$	(1,630,434)
Statutory rate		26.5%		26.5%
Expected income tax recovery	\$	(476,000)	\$	(432,000)
Amounts not deductible for tax and other		9,000		(22,000)
Share issue costs		(107,000)		(136,000)
Deferred tax assets not recognized		(123,000)		590,000
Expiry of non-capital losses		697,000		-
Income tax expense	\$	-	\$	-

(b) Deferred income taxes:

The temporary differences that give rise to deferred income tax assets and deferred income tax liabilities are presented below:

	December 31		December 31	
		2014		2013
Amounts related to tax loss and credit carryforwards	\$	7,405,000	\$	7,629,000
Share issuance costs		224,000		225,000
Capital and intangible assets		899,000		827,000
Debentures		-		(30,000)
Net deferred tax asset	\$	8,528,000	\$	8,651,000
Deferred tax assets not recognized		(8,528,000)	(8,651,000)	
	\$	-	\$	-

The Company has ITCs of approximately \$901,000 and unused expenditures of approximately \$2,989,000 related to scientific research and experimental development costs. The Company also has non-capital losses of approximately \$22,579,000 available to apply against future taxable income. If not utilized, the non-capital losses will expire as follows:

Notes to the Financial Statements For the years ended December 31, 2014 and December 31, 2013 (Expressed in Canadian dollars)

15. Income Taxes (continued)

(b) Deferred income taxes: (continued)

2015	\$ 1,389,000
2026	1,861,000
2027	2,618,000
2028	2,885,000
2029	2,425,000
2030	2,998,000
2031	3,470,000
2032	1,369,000
2033	1,658,000
2034	1,906,000
	\$ 22,579,000

The potential tax benefit relating to these losses has not been reflected in these financial statements.

16. Related Party Transactions

Key management personnel are comprised of the Company's directors and executive officers. In addition to their salaries, key management personnel also participate in the Company's share option program (note 9).

Key management personnel compensation is as follows:

	December 31		December 31	
		2014		2013
Salaries and short-term employee benefits (i)	\$	993,924	\$	946,870
Share-based payments		338,792		229,928
	\$	1,332,716	\$	1,176,798

(i) Short-term employee benefits include bonuses and vacation pay

Legal fees of \$152,630 (December 31, 2013 - \$258,370) were incurred to a law firm of which one partner is a Director of the Company.

Notes to the Financial Statements For the years ended December 31, 2014 and December 31, 2013 (Expressed in Canadian dollars)

17. Technology Development (Recovery)

Investment Tax Credits ("ITCs") earned as a result of incurring Scientific Research and Experimental Development ("SRED") expenditures are recorded as a reduction of the related current period expense. Management records ITCs when there is reasonable assurance of collection. In the year ended December 31, 2014, the Company incurred technology development expense of \$152,621 (2013 - \$87,892), recognized ITCs of \$90,000 (2013 - \$111,335) and other government funding of \$87,384 (2013 - \$Nil) resulting in a net recovery of \$24,763 (2013 - \$23,443). Included in prepaid and sundry assets as at December 31, 2014, management had recorded \$90,000 of ITCs accrued for fiscal 2014, \$78,000 of ITCs accrued and carried over from fiscal 2013 and \$2,841 of government funding not yet received as at December 31, 2014.

During 2014, the Company received \$84,543 (2013 - \$Nil) of funding for a Digital Technology Adoption Pilot Program initiated by the National Research Council Canada, Industrial Research Assistance Program (NRC-IRAP). The pilot program supports technology adoption to improve productivity. The funding was applied against expenses related to the Company's accounting and business process automation solution.

18. Subsequent Event

On January 29, 2015, the Company announced the granting of stock options in accordance with the terms and conditions of the Company's stock option plan to directors, officers, insiders, employees and consultants of the Company to purchase an aggregate of 1,092,500 common shares in the capital stock of the Company. The options are exercisable for a period of five years from the date of grant at a price of \$0.18 per share. Following 10% of the options vesting on the date of grant, the remaining 90% will vest as to a third on each 6 month anniversary following the date of grant.